



## **Hospice & Palliative Care of Westchester Celebrates 18<sup>th</sup> Anniversary**

**White Plains, NY – (October 13, 2010)** – Hospice & Palliative Care of Westchester's (HPCW) Ninth Annual Gala Cocktail Reception, *In Celebration*, recently took place at Westchester Country Club, Rye, NY. All funds raised at the event will support The Anna and Louis H. Shereff Caregiver Program, which was established 15 years ago by Mrs. Anna L. Shereff.

Michele and Terry Geller, D.D.S., of Hastings-on-Hudson and William A. Martimucci, M.D., Medical Director of The Osborn and Founding Member of Westmed Medical Group, Rye, were honored for their commitment to and support of HPCW. Mrs. Anna L. Shereff of Bronxville was recognized for her longtime commitment to HPCW.

White Plains resident William F. Flooks, Jr., owner, Beecher Funeral Home in Pleasantville; and Darien, Conn. resident James P. O'Toole, HPCW Board Chair, served as event co-chairs.

"We are so proud to have honored individuals who are so committed to HPCW and our mission. It is thanks to them, our sponsors, donors and friends that we are able to continue providing the important end-of-life services to individuals and families who need them at an incredibly difficult time," said Kate Colburn, M.A., HPCW's executive director.

Anna L. Shereff was the event's Grand Sponsor, and the Sponsor was Iris & B. Gerald Cantor Foundation. Co-Sponsors included Amoruso & Amoruso, LLP; KeyBank; Schoeman, Updike & Kaufman, LLP; The Osborn; Visiting Nurse Services in Westchester; White Plains Hospital Center; and White Plains Radiology Associates, P.C.

Hospice & Palliative Care of Westchester is located at 311 North Street, Suite 204, White Plains, NY. For additional information, visit [www.hospiceofwestchester.com](http://www.hospiceofwestchester.com) or call 914.682.1484.

**About Hospice & Palliative Care of Westchester:** Hospice & Palliative Care of Westchester is a private, not-for-profit healthcare agency that provides skilled, compassionate and comprehensive end-of-life home care to patients with any diagnosis and gives support to their families and loved ones.

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Bronxville resident Anna L. Shereff (left), founder, The Anna and Louis H. Shereff Caregiver Program; and White Plains resident Kate Colburn, M.A. (right), Executive Director of Hospice & Palliative Care of Westchester (HPCW), at HPCW's recent In Celebration Gala Cocktail reception



L to R: White Plains resident William F. Flooks, event co-chair; Rye resident Dr. William Martimucci, honoree; Bronxville resident Anna L. Shereff, founder, The Anna and Louis H. Shereff Caregiver Program; Hastings-on-Hudson residents Michele and Dr. Terry Geller, honorees; and Darien, Conn. resident James P. O'Toole, event co-chair, at Hospice & Palliative Care of Westchester's recent In Celebration Gala Cocktail reception



L to R: Hartsdale resident Jay Michaels, WFAS-FM radio personality; Cortlandt Manor resident Kevin Garrity, General Sales Manager, WFAS-FM; Ossining resident Holly Benedict, Director, Public Affairs & Development, Hospice & Palliative Care of Westchester (HPCW); and Westport, Conn. resident William J. McGuinness, Director, Tiffany & Co., White Plains