

Smile...you're on camera!

The Community Action Committee of Hitachi America, Ltd., based in Tarrytown has donated a new LCD projector and a camcorder to Hospice & Palliative Care of Westchester (HPCW) for HPCW's Professional and Community Education Program. Additionally, The Hitachi Foundation, based in Washington, D.C., will match the donation in cash value to go toward the purchase of the computer needed to complement the donated equipment.

In its Professional and Community Education Program, HPCW staff gives federally-mandated educational seminars and programs to healthcare providers at hospitals, nursing facilities and licensed home health agencies. Topics addressed include the hospice philosophy of care

and the variety of services that Hospice & Palliative Care of Westchester provides to its clients and their families.

Additionally, educational programs are provided to the medical and professional communities, HPCW volunteers, clergy and members of religious organizations, funeral directors, attorneys, senior citizens and members of the business community. Last year, 6,000 individuals took part in the educational programs.

"Education is an integral component of end-of-life care," said Kate Colburn, M.A., executive director of HPCW. "The personal interaction of our education program enables us to effectively demonstrate how to provide compassionate and competent end of life care," she added.

The Hitachi America, Ltd. Community

Action Committee (CAC) is comprised of company employees who identify priority issues in their communities and recommend philanthropic actions the company and employees can take through financial and in-kind contributions and volunteer activities that enhance the quality of life in the community. Employee members of the CACs review project specific proposals from local organizations. Their goal is to make donations that will have the greatest positive impact. The focus of Hitachi America, Ltd.'s Tarrytown Community Action Committee is education and is one of 32 established CACs throughout the U.S. and Canada.

"We are pleased to support Hospice & Palliative Care of Westchester. It is a wonderful community organization that pro-

vides imperative services to patients and their family members. So many of us have felt the impact and loss of a loved one, and we hope that our continued support enables people to learn how to care for others with a life-limiting illness," said Virginia Hays, Hitachi America Ltd.'s CAC chairperson.